

SURAJ (LAKSHH) GONTLA

Multidisciplinary Design "nerd" >>>



PROFESSIONAL EXPERIENCE >

Evoke Giant, San Francisco, CA USA

Senior Visual Designer / May 2022– Present /

Contributing to everything design-related with my artistic and design best in building brands with visual design and branding techniques. Directing websites, interactive core visual aid, emails, brochures, packaging, logos, and color palettes creation, thereby preserving the design aesthetic with simplistic and strategic approaches to problem-solve the challenges in the pharma and wellness universe. Hence, spreading my design tips and tactics to encourage art and design departments to be motivated on a Multidisciplinary role acting as the bridge between creative and UI/UX departments.

Visual Designer / February 2021– April 2022 /

Responsible to cover the spectrum of digital and branding design deliverables, while creating an important bridge between art and UX/UI, helping to strengthen the collaboration models across the creative department and across the broader Evoke group.

Associate Visual Designer / January 2020–February 2021 /

Designing websites, emails, apps, design systems, interactive screens, banner ads, brand identity, video/motion graphics, artwork and layouts for healthcare companies, including Pfizer, Boehringer Ingelheim, Lundbeck, BMS, Dompe, Coherus, Aerie, Myovant Sciences and Seattle Genetics in collaboration with the design and creative teams. In addition, working on internal initiatives to enhance agency culture, new business opportunities, and preparing files for regulatory submissions and dev hand-off.

Presentation Specialist & Studio Artist / March 2019–December 2019 /

Created presentation decks for client reviews and new business opportunities as well as supported the production studio on video, digital, and print projects. This included designing presentation templates in Keynote and PowerPoint, mechanical setups, motion graphics using Adobe creative cloud, for healthcare clients in a fast-paced, deadline driven environment.

The Creative Group, Robert Half International San Francisco, CA USA

Presentation Specialist & Studio Artist/ November 2018–March 2019 /

On a freelance capacity for one of the client's Evoke Giant, created presentation decks for client reviews and new business opportunities as well as supported the production studio on video, digital, and print projects.

Academy of Art University San Francisco, CA USA

Graphic designer & Orientation Leader / July 2016–June 2017 /

Multi-tasked as both a designer and academy orientation leader for the freshman jump start orientation program. This included creating graphics for the event as well as assisting new students.

TEDxPune, India

Graphic designer & Event Organizer / June 2014–May 2015 /

Designed a logo, event campaigns, posters, cut-out displays, and backdrops for the TED Open Dubbing Project.



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San Francisco, CA USA



OVERVIEW >

-Passionate and creative visual designer who fully embraces any challenge. I strive to combine my technical skills and art aesthetic to create solutions that are innovative and expand my knowledge.



EDUCATION >

-Academy of Art University, San Francisco, CA USA

Master of Arts in Graphic Design and Digital Media.

-PAI International Learning Solutions, Pune, India

Bachelor of Science in Multimedia and Animation.



SKILLS >

-Design

Interaction design, UX design, Branding, Typography, Minimalism, Illustration, Wireframes, Prototyping, Iconography, Photo and Video editing, Data visualization, Layout design, Motion graphics, Concept development, Photo editing, Video editing, Presentation design.

-Tools

Figma, Sketch, Adobe Creative Cloud, Jira, Mailchimp, Hubspot, Invision, DSM, Zeplin, Keynote, Microsoft Office Suite, HTML, CSS, Java script (Basics)

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PROFESSIONAL CERTIFICATIONS >

- Adobe Photoshop Associate
- Microsoft Office Specialist



LANGUAGES >>

- English, Hindi, Telugu and Marathi.



RECOMMENDATIONS AND REFERENCES >>>

- Provided upon request.

Wikipedia Club Pune, India

Graphic designer & Event Organizer / June 2013–May 2014 /

Designed Posters, route maps, backdrops, and flyer designs for Wiki Loves Food, Wiki Woman's Day and monthly events.

M.A. Rangoonwala College of Dental Sciences & Research Centre

Freelance Graphic designer / June 2014–July 2014 /

Designed the college magazine The Palette'14 and certificate of the sports, academics & cultural activities held in for their best annual event Farrago'14.

Designed a brochure and certificates for their Parichay 2014 event.

Designed a brochure and certificates for Orthopedia 2014 event.

Joyce Overbeck, Concentra, CA USA

Freelance Graphic designer / October 2018–November 2018 /

Redesigned and reformatted the Curriculum Vitae with concept art using infographics, graphic elements, and iconography of Joyce Overbeck, Director of Sales, Northern California.

Jai Ho Indian Grocery, San Francisco, CA USA

Freelance Brand & Graphic designer / July 2018–October 2018 /

Developed strategic concept art, creating graphic design solutions from concept through completion. Was responsible for developing and creating both digital and print design for point of purchase displays for the new store extension. This included designing their corporate brand identities.

Open Air Training Solutions (OATS), Pune, India

Brand designer / February 2015–March 2015 /

Designed a Logo for their new IT corporate to be launched Sri Sai IT Solutions (SSIS).



OTHER EXPERIENCES (2013– 2015) >>

Proctor for Microsoft Office Specialist Certification examinations, Maharashtra, Pune, India.

Designed, organized, and managed the TEDxPune 2013 event.

Evaluated State-level PowerPoint Presentation competition for Bachelor of Education students.

Designed, organized, and managed the PAI TECH TREND EXPO for PAI International Learning Solutions 2012.

Won the CREATIVSTAN-2014 (Graphics/Art competition) in public choice award initiated by Visual Element Design Academy.

Designed, organized, and managed the PAI IT-Olympiad 2012.

Performed more than 1000 stage shows around India, entertaining national and international audiences with my professional dance skills, acting, comedy skits, anchoring for reality shows and individual events, hosting live shows in the Telugu Film Industry.